ENSC 405W Grading Rubric for Poster Presentation

Criteria	Details	Marks
Hands-on Demo Materials	Proof-of-concept/mock-up/computer demo are well-designed and convincing.	**/40%**
Presentation	All team members are prepared and knowledgeable about project details. Able to answer questions at appropriate level for audience.	**/15%**
Readability, Layout, and Organization	Poster is organized in a way that presents the material clearly and Intuitively. Font size and type are easily readable from 1 meter. Makes appropriate use of graphics. Level of detail is appropriate to audience.	**/15%**
Conventions	Provides title, name of company, team member names, date, and affiliation. Includes introduction and conclusion. Mainly uses bulleted lists rather than text. Includes contact information. Selectively lists references.	**/10%**
Aesthetics/Visual Appeal	Colors chosen are complementary and effective. White space is used effectively and balanced with text appropriately.	**/10%**
Correctness	Edited carefully for spelling, grammatical, and format errors.	**/10%**
Comments	**Please note that egregious errors in readability, conventions, aesthetics, or correctness may result in additional deductions beyond the listed marks (weighting).**	